



Smart Indoor Navigation

Pitch Deck

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Problem

List minim 3 problems
your company observes
and wants to solve.



Airports:

People often get lost between check-in and their boarding gate.



Hospitals:

Patients struggle to find the correct department or doctor.



Government offices:

Visitors waste time trying to find the right desk or room

SOLUTION

Indors Navigations is a mobile app that:

1. Scans a unique QR code at the building entrance



Solution 1

Scans a unique QR code at the building entrance

List minim 3 ways your company proposes to solve them.

EXAMPLE:

- If you have a doctor's appointment, it leads you directly to the right office.
- If you have a scheduled flight, it shows the fastest way to your gate



Solution 2

Checks your personal data (appointments, emails, flight info)



Solution 3

Guides you step-by-step to your destination inside the building



HOW IT WORKS?

Smart Indoor Navigation

Some of the methods:

This project became an idea that I want to implement in everyday life when I heard that it would be The Line project in Saudi Arabia.

- Scan the QR code at the building entrance
- Log in using your email or sync your calendar
- The app detects your purpose of visit
- It generates a real-time indoor route with arrows, maps, and directions



TARGET MARKET

Who are the customers you want to cater to?



Airports



Hospitals & Clinics



Government buildings



Universities



Shopping malls & convention centers



The Line Saudi Arabia

COMPETITIVE ADVANTAGE



■ **Advantage 1**

Personalized routes based on real-time personal data

■ **Advantage 2**

Built-in access control system (only shows accessible zones)

■ **Advantage 3**

No need for expensive hardware – only QR and app

■ **Advantage 4**

Simple user interface: scan → go

BUSINESS MODEL

Show the ways your company plans to make money.



B2B SaaS licensing to
building operators



Monthly / annual fee
per building



Potential API
monetization for
developers



Optional custom
integration (white-
label, data sync,
access control)

CURRENT STATUS

Idea stage, building concept and mockups

Looking to develop MVP in next 3–6 months

In early conversations for pilot testing with
local institutions

FUNDING NEEDS



Seeking:
€50,000 –
€100,000



To fund:

MVP development

UI/UX design and mobile app

Indoor map creation

Legal & technical setup

Partnerships for pilot testing

Meet the Team



 **GHEORGHE ILIES**

Founder, product visionary
(Currently solo; open to co-
founders and partners in tech,
design, or biz dev)

Contact Us

Based in Lithuania – open to international collaboration

Looking for: early-stage investors, accelerators, and public/private partners



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